Any adventure have its stages

Let’s start our trip
InnoMaker Management accompanies you in the control of your innovations since the definition of your strategy until their injection in your activities.

Failure to adequately frame the innovation usually leads to a poorly born product that will present difficulties during his life and penalize the entire company.

The purpose of our collaboration will be to ensure the perfect combination of the two strands of DNA that are your business and your innovation.

It's a bottom-up approach, to maximize the profitability of innovation.

Our legitimacy is based, in particular, on strong operational carreer.
"Our IP costs us a fortune"
"If you had listened to the SAV, you would have been told that it would not work"
"Innovations in projects is disaster at the end"
"To be innovative, you have to be out of the system"
"The day or the R & D will deliver in time, the hens will have teeth"
"We discover the product too late in production"
"We are not disruptive"
"We always have an increase in the cost produced when we innovate"
"How is it that we only see the problem now?"
"We the elders, we do not know how to innovate, a priori ..."
"There is no priority in what marketing wants"
"We are being asked to innovate, but the framework keeps changing"
"There is more for the innovation cell"
"They spend fortunes without results and we have to tighten their belts"
"I can not handle both emergencies and think about tomorrow!"
"HR, finance, we're always the last to know about innovation"
Does your innovation make you suffer?

Are there conflicts or alignment issues between departments?

Do you have doubts about the direction you have chosen?

Do you feel alone in the face of these questions of innovation?

Your room for maneuver is reduced and the pressure increases?

Do you have problems of non quality due to a recent development?

Is your innovation flow regular?

Are you convinced that you have the right partners?

Would you say that the assessment of your innovation is unsatisfactory?
Facilitate, Guide, Strengthen

InnoMAKER

- Strategy
- Management
- Development
- Funding
- Partnership
- Skills
- Protection
- Environment
Three major pillars to bring stability

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<tr>
<th>Architect your innovation management system</th>
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<tr>
<td>- Maturity audit</td>
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<td>- Creation of a shared innovation organization</td>
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<td>- Portfolio of prioritized organizational projects to implement</td>
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<td>- Putting ambitions and means into perspective</td>
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<td>- Development of management rules (COPIL, Process, Measurement ...)</td>
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<th>Construction and animation of innovation roadmaps</th>
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<td>- Analysis of customer expectations through the parameters champions</td>
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<td>- Evaluation of technological innovation projects in progress</td>
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<td>- Alignment of different roadmaps (strategy, product, technology)</td>
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<td>- Animation of the portfolio of prioritized projects of innovation</td>
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<td>- Adding eco responsibility to your development process</td>
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<th>Structure and expand the network of experts involved in your innovation</th>
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<td>- Identification, qualification of the actors of your innovation environment.</td>
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<td>- Formalization of the operating processes of this environment</td>
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<td>- Building your network of internal experts</td>
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<td>- Enrichment of your management plan of skills and ressources</td>
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Sylvain Pinon

Founder

20 years of experience, specialized in innovation, R & D and project management in SMEs and large international groups in various sectors of activity such as IT, transport, design, agribusiness, consulting, medical equipment.

Innovation Director and R & D Director within an international group for nearly 15 years.

LEGO® SERIOUS PLAY®
CERTIFIED FACILITATOR
They rewarded our job
InnoMaker Management

*Dream it, Set it, Make it*

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